

Memorandum

WMPSC-C32-2015

Date: May 25, 2015
To: Waste Management Planning Steering Committee
From: Bob Vanyo, Contract Supervisor, Collection & Diversion Operations
Subject: Illegal Dumping Working Group Update

This memorandum is intended to update Committee members on the Illegal Dumping Working Group (Working Group) progress.

The Working Group continues to have strong participation from the members. Three meetings were conducted during 2014. At the last meeting on March 24, it was determined that the frequency of the meetings does not need to be quarterly moving forward. It was decided that semi-annual meetings were sufficient unless something arose that required a meeting to be called. The Working Group Terms of Reference will be updated to reflect the new meeting schedule and presented to Public Works Committee for consideration.

The first call to the Waste Info-Line and on-line reporting tools continue to be effective in receiving illegal dumping reports. There is continued cooperation between municipal and Regional staff in dealing with illegal dumping reports. Some statistics for 2014 include:

- 506 reports in 2014 vs. 396 in 2013
- 42 warning letters issued
- 4 instances of compliance achieved
- 1 fine issued
- 83 on-line reports received

Summary of the 2014 initiatives and promotion:

- Media event in June to kick off awareness campaign. Attended by the Regional Chair and Mayor of Niagara-on-the-Lake to generate attention to illegal dumping issues. The event was well attended and reported on by many media sources. (Appendix 1)
- Municipal Waste Association newsletter article
- Regional publications - Collection Guide and GreenScene
- Municipal publications - Leisure Guides
- Re-branding of 10 Garbage Trucks (Appendix 1)
- Rack cards distributed to municipalities for posting
- Brochures distributed to municipalities on what to do with material commonly dumped

Highlights of the 2015 initiatives and promotion:

- Pop-up banners for display at public events/offices (Appendix 1)
- Bus advertisements running for eight weeks started March 28 (Appendix 1)

- Placement of additional signs at illegal dumping hotspots (Appendix 1)
- Continue to leverage current communication pieces such as Collection Guide and Green Scene
- Update to the Solid Waste By-law to make it easier to pursue charges to vehicle owners
- Website links to report illegal dumping on more municipal web sites
- Consider the use of traditional bill boards
- Investigate receiving calls through Crime Stoppers of Niagara

Respectfully submitted and signed by,



Bob Vanyo, Contract Supervisor
Collection & Diversion Operations